YAI Singapore · Season 26/27

A youth AI hackathon for students aged 7–24.
Teams of 1–4 build online, anywhere; finalists present at Demo Weekend.

S$35,550

in prize money, plus trophies

1,500–2,000 students online (expected)

~300 at Demo Weekend in Singapore (expected)

Demo Weekend: Sun 31 Jan 2027

THREE DIVISIONS, JUDGED SEPARATELY

- **PRIMARY** 7–12
- **SECONDARY** 13–17
- **UNIVERSITY** 18–24

FOUR QUESTS

- AI Art
- AI Robotics & Smart Devices
- AI for Good
- AI Agents

TODAY · ACTUAL (OUTREACH TO 9 NOV)

3,700+ schools, centres and education organisations contacted, in 98 countries

18 schools, clubs and organisations in 9 countries with their own YAI link

19 tech partners on our partner wall, with tools and prizes for teams

30 advisors and judges, mostly from universities and research institutes in 6 countries

We have educators and researchers from: NUS · NTU · SUTD · SMU · A*STAR · Nexus International School (Singapore) · Stanford · UCLA · UC Irvine · UC Santa Cruz · University of Cambridge · UBC · ANU · TU Delft.

Members serve in their individual capacity; affiliations are listed for identification only. Not part of any partner benefit.

Who you reach, and why it matters

1,500–2,000 students online and ~300 at Demo Weekend (expected)



Primary · ages 7–12

Ages 7–12, and the parents who pick their activities: your brand sits next to an AI project a child built and explained.



Secondary · ages 13–17

Ages 13–17, already thinking about subjects and uni plans: they build with your tools and present to university judges.



University · ages 18–24

Ages 18–24, building working results: S$18,500 in division prizes, and finalists you meet at Demo Weekend.



Schools and centres

3,700+ contacted in 98 countries, 1,696 of them in Singapore (actual, to 9 Nov). Your name travels on our poster, teacher pack and outreach emails.

WHY IT MATTERS TO A SPONSOR

01 **Be the name young builders see.** Your name on a quest, an award or the whole season, on yai.sg, the stage and the trophies.

02 **Put your product in their hands.** Credits on every team's page and a Best Use prize, with counts of who can claim.

03 **Share what your engineers know.** From the Quest package up: a 30–45 minute online tech share for teams in December. Teaching only, no recruiting.

04 **CSR you can report.** AI Scholarships in your name from the Quest package up, employee volunteering, and a report in counts.



Partners never receive student or parent lists. Booths are kept apart from judging and have no effect on scores.

Six ways to partner

	Presenting	Challenge	Quest	Award	Supporter	Technology
Price (SGD)	**S$50,000**	**S$20,000**	**S$10,000**	**S$5,000**	**S$2,000**	**In kind**
Open places	1	5	4, one per quest	5	5, under 50 staff	Open
Carries your name	The season + 3 Champion awards	Your Challenge Award	A quest + its award	1 award	No	Best Use prize
Logo size	XL, top	L	M	S	XS	XS to M by value
On stage, Sun 31 Jan	5-min welcome + hand-overs	Hand-over + intro	Hand-over	Hand-over	Thanks slide	Thanks slide
Booth, Sun 31 Jan	2 tables, first pick	1 table	1 table	1 table, compact	No	No
Judge and reviewer seats	1 judge + 2 reviewers	Judge (first 2) + 1 reviewer	1 reviewer	No	No	No
Online tech share, Dec	Yes	Yes	Yes	No	No	No
Co-written posts	3	2	1	No	No	No
AI Scholarships	40	20	10	No	No	No
On-site passes (booth staff + guests)	8	4	3	2	1 guest	1 guest
Report	Update + full + call	Update + full	Full	Short	Short	Perk counts

Each package includes everything in the package below it. Booths start at S$5,000; tech share, posts and AI Scholarships at S$10,000.

1 PLACE

Presenting Partner

S$50,000

YOUR NAME ON

The season, the 3 Champion awards and your own Challenge Award

WHERE YOUR MONEY GOES

S$18,500 to the winners of the awards you name; the rest funds the prize pool, Demo Weekend and student places

SIGN BY MON 30 NOV

To top the poster and teacher pack reissued on Tue 1 Dec

WHAT YOU GET

01 **The season in your name.** "YAI Singapore, presented by [you]" in the header, footer and link preview of every public yai.sg page.

02 **No competitor from your business category** at Challenge, Quest or Award level this season.

03 **The 3 Champion awards in your name:** S$2,000, S$5,000 and S$10,000. You hand them over last, with your name on the trophy plates.

04 **Your own Challenge Award:** a bonus brief for every team, with a S$1,500 prize.

05 **A 5-minute welcome** at the start of the awards on Sun 31 Jan, in front of about 300 people (expected).

06 **A finals judge seat** in the division you choose, for a nominee YAI approves, plus 2 screening reviewer seats.

07 **Top position** on the partner wall, home page, poster, teacher pack, backdrop and thanks slide; your name on every certificate.

08 **A two-table booth** with first choice of position, 8 on-site passes for booth staff and guests, and 2 staff in employee volunteering.

09 **40 AI Scholarships** in your name, your own link, a December online tech share for teams, and introductions to centres.

10 **Content and proof:** 3 co-written posts, your own film end card, photos, the mid-season update, the full report and a review call.

Payment: 50% on signing, 50% by Thu 31 Dec 2026. Nothing we promise depends on student data.

5 PLACES

Challenge Partner

S$20,000

WHERE YOUR MONEY GOES

S$1,500 to your Challenge Award winners; the rest funds the prize pool, Demo Weekend and student places

SIGN BY MON 7 DEC

Your brief goes live on Tue 15 Dec

CONDITION

Challenge Awards join the published rules by Mon 30 Nov. If not, switch package or withdraw, with a refund

WHAT YOU GET

01 **Your own Challenge Award.** A bonus brief from our template, answered by any team in its own field, with a S$1,500 prize (one winner, or S$500 per division).

02 **A finals judge seat** for the first 2 Challenge Partners to sign; the others get a second reviewer seat.

03 **No direct competitor** in the Challenge or Presenting package this season.

04 **On stage:** the host introduces your award and you hand it over, with your name on the trophy plate.

05 **Logo L** on yai.sg, the backdrop and thanks slide; your logo on the poster and teacher pack; your name in our school outreach emails.

06 **A one-table booth** choosing your spot after Presenting, and 4 on-site passes for booth staff and guests.

07 **People:** 1 reviewer seat, 2 staff in employee volunteering with a YCESS letter for CSR, and a December online tech share.

08 **20 AI Scholarships,** your own link, and introductions to coding and robotics centres.

09 **Content and proof:** 2 co-written posts, photos, the shared film end card, the mid-season update and the full report.

Sign	Draft brief	Brief live	Answers close	Winner chosen	On stage
Mon 7 Dec	Wed 9 Dec	Tue 15 Dec	Sat 9 Jan	Before 31 Jan	Sun 31 Jan

Scored only by YAI reviewers and two independent judges. Your brief can't require your product.

business@ycess.com · yai.sg

Quest Partner

4 PLACES · ONE PER QUEST

S$10,000

01 **One quest in your name:** "[Quest] quest, powered by [you]" on the quests page and home page.

02 **Its matching Special Award** (S$500) in your name; you hand it over, with your name on the trophy plate.

03 **At the Sunday Showcase:** your logo on the printed map and on table cards at your quest's tables.

04 **Logo M** on yai.sg, backdrop and thanks slide; logo on the poster and teacher pack; named in school outreach emails.

05 **A one-table booth** and 3 on-site passes for booth staff and guests.

06 **1 reviewer seat** and a December online tech share for teams.

07 **10 AI Scholarships** and your own link.

08 **Content and proof:** 1 co-written post, photos, the shared film end card and the full report.

AI Art: Most Creative Idea **AI Agents:** Best AI Agent

AI Robotics & Smart Devices: Best Robotics & Embodied AI

AI for Good: Best Social Impact

Award Partner

5 PLACES

S$5,000

01 **One award in your name,** first come, first served: a Special Award open to every division (S$500: Best AI Innovation, Best Design & User Experience, Best Real-World Application, Best Pitch) or a Community Choice award (S$300, S$500 or S$1,000).

02 **You hand it over on stage,** with your name on its trophy plate, certificate, and the prizes and results pages.

03 **A compact one-table booth** on Sun 31 Jan, with 2 on-site passes for booth staff and guests.

04 **Logo S** on yai.sg, the entrance banner and thanks slide; your name on the poster and teacher pack.

05 **Your own registration link** with counts.

06 **Content and proof:** the partner kit, hand-over photos, the shared film end card and the short report.

Choose your award by Fri 18 Dec. YAI's judges, or the people in the room for Community Choice, decide every winner.

Quest challenges stay set by YCESS; each matching award stays open to teams from every quest.

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Supporter

S$2,000

5 PLACES · UNDER 50 STAFF

01 **Logo XS** on the partner wall, home page band, entrance banner and thanks slide.

02 **Your name** on the poster and teacher pack if you sign by Mon 30 Nov, and on the results page.

03 **Your own registration link** with counts.

04 **1 guest pass** to watch the finals and attend the Showcase and awards.

05 **The partner kit,** event photos, the shared film end card, the short report and a certificate of appreciation.

Payment: 100% on signing. Larger organisations start at Award Partner.

Technology Partner

In kind

OPEN · PRODUCTS OR CREDITS

01 **Logo on the partner wall,** sized by list value: M from S$20,000, S from S$5,000, XS below.

02 **A Power-up card** on the yai.sg home page: what participants get and how many.

03 **Your claim link or code** on every confirmed team's page, in the divisions you choose.

04 **The partner tools list** on yai.sg/resources/, with its minimum age.

05 **An optional Best Use prize,** judged by YAI, shown on the prizes page and the awards slide.

06 **Thanks on stage** and 1 guest pass to watch the finals and attend the awards.

07 **Perk counts** in the report, and a certificate of appreciation.

Qualifies with a perk for 50+ participants, or prizes worth S$1,000+ at list price. No booth, tech share or judge seat.

Using a partner's tool never affects scores. Perks for under-18s go through a parent.

business@ycess.com · yai.sg

Add-ons, and how it works

ADD-ONS

More AI Scholarships	**S$680**	Per 10 places; no package benefits
Name a second award	**S$5,000**	Award Partners and above
Lanyards for staff, volunteers and guests	**S$3,000**	1 only; participants' stay plain
Credits on top of a cash package	**Free**	Brings the Technology perks

Not available at any price: extra judge seats, mentoring sessions, emails to families, contact lists, venue sponsorship.

YOUR MONEY IS SAFE

The season goes ahead with 60+ confirmed, paid students on Fri 4 Dec, as published. We spend none of your payment before then; if it doesn't go ahead, full refund within 14 days.

HOW TO SAY YES

01 **Reply** to business@ycess.com with the package and your quest or award choice.

02 **Sign** our one-page agreement and placement form (or we use your purchase order).

03 **Pay** the SGD invoice: 50% on receipt, 50% by Thu 31 Dec (Supporter 100%).

04 **Send** your logo; it goes live on yai.sg within 3 working days.

KEY DATES

Mon 30 Nov	Sign + logo for the poster and teacher pack
Fri 4 Dec	Season go-ahead check
Fri 11 Dec	Judge and reviewer nominees; tech share date
Fri 18 Dec	Award choice and print logo; venue confirmed
Sun 31 Jan 2027	Demo Weekend in Singapore
After 31 Jan	Post-event report

Sponsor FAQ

Do we receive student or parent data?

No. You see counts only. Students and parents reach you only by their own choice: a perk claim or a visit to your booth. No recruiting lists.

Can we influence judging?

No. Partner judges and reviewers follow the published guide, never score teams linked to you, and never decide your own award.

How are our logo and name used?

Only where you agree in writing, exactly as delivered, with a proof first. Never next to the Advisory Panel; no school or ministry endorsement implied.

Is our payment tax-deductible?

No. YCESS is a society registered in Singapore, not a charity, so it can't issue tax-deductible receipts. Your payment is a sponsorship fee, invoiced in SGD.

What if the event changes?

Full refund if the season doesn't go ahead on Fri 4 Dec. Later: itemised refund, new dates or online equivalents.

Can we combine cash and credits?

Yes. Credits on top of any cash package are recorded at list value. We don't take venue sponsorship.

Sign by Mon 30 Nov for the poster and first pick of quest or award.

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